

# 9<sup>TH</sup> International Conference

# on Writing Analytics

| Thursday, Feb. 6th | Session A<br>(Harbor Hall)  | Session B<br>(Davis Hall 130)   |
|--------------------|---|---|
| 8:30 AM            | Registration Open (Harbor Hall Community Room)  |   |
| 9:00-10:30 AM      | <b>1A:</b> <i>Susan Lang and Bill Marcellino</i><br><b>Workshop:</b> Introduction to Writing Analytics  | <b>1B:</b> <i>Duncan Buell and Ian Anson</i><br><b>Workshop:</b> Advanced Lexical Analysis  |
| 11:00 AM-12:00 PM  | <b>1<sup>st</sup> Keynote</b><br><i>Duncan Buell: Developing the Next Generation of Writing Analytics Researchers</i>   |   |
| 12:30 PM- 1:30 PM  | Lunch on your own   |   |
| 2:00 - 3:00 PM     | <b>2<sup>nd</sup> Keynote</b><br><i>Jessica Nastal: Writing Analytics and Pedagogy in the Two-Year College</i>  |   |
| 3:15 - 4:15 PM     | <b>2A:</b> <i>Siân Alsop, Sheena Gardner, and Joel Priestley: A Corpus-driven Investigation of Connections Between the Language of Written Feedback Information and Ethnic Attainment Disparity in UK Higher Education</i><br><br><i>David Eubanks and Sara Vanovac: A Growth Model for</i> | <b>2B:</b> <i>Maria Elena Oliveri, André A. Rupp, and David Slomp: Workshop: Towards Integrating a Sociocognitive Approach to Contextualized and Situated Problem Solving Digital Activities to Enhance Student Preparation of Workplace English Communication Skills</i> |

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|         | <p>Assessing Writing Development</p> <p><i>Mark Pedretti and Megan Jewell: Gender Preferences in Writing Center</i><br/>Appointments: The Case for a Metadata-Driven Approach</p> <p><i>Mohamed Yacoub: The Challenges of Collecting Data from International Participants</i></p> |  |
| 4:30 PM | Break for the day   |  |

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| Friday, Feb. 7th  | <b>Session A<br/>(Harbor Hall)</b>  | <b>Session B<br/>(Davis Hall 130)</b>   |
| 8:30 AM           | Registration Open (Harbor Hall Community Room)  |   |
| 9:00 AM-10:00 AM  | <b>3<sup>rd</sup> Keynote</b><br><i>Ian Anson: Text-as-Data in the Study of Political Attitudes</i>   |   |
| 10:15 AM-11:15 AM | <p><b>3A:</b> <i>Chris Anson, Beth Greene, and Matthew Halm: What Can We Do with Results? A Test-Drive Through Students' Reflections on Their Drafts</i></p> <p><i>Michael Householder and Martha Wilson Schaffer: Writing Analytics and Program Assessment: How Novice Writers Use Rubric Terminology in Reflective Essays</i></p> <p><i>Daniel P. Richards: Investigating (Again) Student Perceptions of Writing as a Disciplinary Act: A Replication Study</i></p> |   |
| 11:30 AM-12:30 PM | <p><b>4A:</b> <i>Scott Lloyd DeWitt: Expanding Analytics: Public Writing about PrEP</i></p> <p><i>Kyle Oddis and Neal Lerner: Possibilities for a Public-Facing Digital Writing Program Archive in the Age of Analytics</i></p> <p><i>Tamara Tate: Digital Writing Across the Curriculum: A Look at One District over 4 Years</i></p>   | <p><b>4B:</b> <i>Megan Crowley-Watson: Writing Process, e-Portfolios, and Assessment</i></p> <p><i>Jason Godfrey: How do Freshman Composition Students Cite Research? A Large-Scale Citation Analysis</i></p> |

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| 12:30 PM-1:30 PM | Lunch on your own<br>Analytics Executive Committee Meeting   |  |
| 2:00 PM-3:00 PM  | Meet and Greet with Journal Editors  |  |
| 3:15 PM-4:15 PM  | <p><b>5A:</b> <i>Djuddah Arthur Joost Leijen and Anni Jürine: BWRITE! Academic Writing in the Baltic States: Rhetorical Structures through Culture(s) and Languages</i></p> <p><i>Roger Yallop and Djuddah Leijen: The Affect and Effect of Asynchronous Written Peer Feedback Comments within L2 English Doctorate Writing Groups: A European Perspective</i></p> | <p><b>5B:</b> <i>Kaelah Scheff: Taxonomizing LCS Patterns in First Year Composition</i></p> <p><i>Katie Walkup, Kaelah Scheff, and Kristen Gay: LCS Pattern Validation and its Applications for WAC/WID</i></p> <p><i>Eli Udler and Tom Deans: Applications of Data Science to Writing Center Research: Actionable Insights from Natural Language Data</i></p> |
| 4:30 PM-5:30 PM  | Break and supper on your own   |  |
| 6:00 PM-8:00 PM  | Reception at The Hangar in St. Pete: Appetizers Provided   |  |

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| Saturday, Feb. 8th | Harbor Hall Community Room   |  |
| 8:30 AM            | Registration Open  |  |
| 9:00 AM-10:00 AM   | <b>4<sup>th</sup> Keynote</b><br><i>Bill Marcellino: Building Writing Analytic Systems</i>   |  |
| 10:15 AM-11:15 AM  | <p><i>David Brown, Sugura Ishizaki, David Kaufer, Necia Werner, and Danielle Wetzel</i></p> <p><b>Workshop:</b> Using Computer-Assisted Rhetorical Analysis for Assessment and Instructional Design in Writing Courses</p> |  |
| 11:30 PM-12:30 PM  | Conference Discussion and Future Directions  |  |

